



Santa Cruz County Measure Q Citizens Oversight Advisory Board



701 Ocean Street, Santa Cruz, CA 95060
MeasureQ@santacruzcountyca.gov
www.santacruzcountyca.gov/MeasureQ

MEETING AGENDA

Wednesday, October 21st, 2026
5:30pm – 7:30pm
Special Meeting

**Simpkins Family Swim Center
Community Rooms**
979 17th Avenue
Santa Cruz, CA 95062

Agenda documents (including updates, revisions and additional materials) are available for review in person at the *Simpkins Family Swim Center Community Rooms*, 979 17th Avenue, Santa Cruz, CA 95062, and electronically on the County's website, Measure Q Citizens Oversight Advisory Board Meeting Agendas & Minutes, at:

<https://www.santacruzcountyca.gov/MeasureQ/AgendaandMinutes.aspx>

TRANSLATION SERVICES/SERVICIOS DE TRADUCCION

Spanish language translation is available on an as needed basis. Please make advance arrangements at the Parks, Open Spaces, & Cultural Services Department, 979 17th Avenue, Santa Cruz, CA; or by email at MeasureQ@santacruzcountyca.gov.

Las sesiones de la Junta Asesora de Supervisión Ciudadana (COAB) pueden ser traducidas del inglés al español y del español al inglés. Por favor haga arreglos anticipadamente con el Departamento de Parques, Espacios Abiertos y Servicios Culturales, 979 17th Avenue, Santa Cruz, CA; o por correo electrónico a MeasureQ@santacruzcountyca.gov.

ACCOMMODATIONS FOR PERSONS WITH DISABILITIES

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefits of its services, programs, or activities. The Simpkins Family Swim Center Community Rooms, located at 979 17th Avenue, Santa Cruz, CA, is an accessible facility. If you are a person with a disability and wish to participate in the meeting and require special assistance in order to participate, please contact the Parks, Open Spaces, & Cultural Services Department at least 72 hours in advance of the meeting to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format.

Introductory Items

1. CALL TO ORDER / ROLL CALL

2. AGENDA MODIFICATIONS

3. ORAL COMMUNICATIONS

Any person may address the Advisory Board during its Oral Communication period. Speakers must not exceed two (2) minutes in length, or the time limit established by the Chair, and individuals may speak only once during Oral Communications. All Oral Communication must be directed to an item listed on today's Consent Agenda or matters within the Board's jurisdiction. Public comment on Regular Agenda items should be made when the item is called. Board members will not take actions or respond immediately to any Oral communication presented regarding topics not on the agenda but may choose to follow up later, either individually, or on a subsequent Commission Agenda. Oral communications will normally be received by the Advisory Board for a period not to exceed thirty (30) minutes. If, at the end of this period, additional persons wish to address the Advisory Board, the Oral Communication period may be continued to the last item on the agenda.

4. ACTION ON CONSENT AGENDA (items 9-11)

REGULAR AGENDA

5. COUNTY STAFF REPORT

Information Items

6. FY 2025-26 Direct Allocation Presentations from RCD and Land Trust | page 4

Action Items

7. Approve Revised Measure Q FY 2026-27 Grant Program Guidelines | page 6

8. Discuss and select the first meeting date in 2027 | page 8

CONSENT AGENDA

Consent items include routine business that does not call for discussion. One roll call vote is taken for all items. Only a Board Member may pull items from Consent to Regular Agenda. Members of the public must request that a Board Member pull an item from the Consent Agenda prior to the start of the meeting.

9. Approve meeting minutes from August 19th, 2026. | page 9

10. Review and approve for submission to the BOS the Measure Q FY 2025-26 Annual Report | page 14

11. Review and approve for submission to the BOS the Measure Q COAB 2025-26 Biennial Report | page 16

Written Correspondence Listing

- I. None.

Adjournment

NEXT MEETING DATE:

5:30 PM Wednesday, November 18th, 2026

Simpkins Family Swim Center Community Rooms

979 17th Avenue, Santa Cruz, CA 95062



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FY 2025–26 DIRECT ALLOCATION PROGRAM INFORMATIONAL REPORTS

Recommended Action

1. Receive informational reports on FY 2025–26 direct allocation programs from Resource Conservation District of Santa Cruz County and Land Trust of Santa Cruz County.

Executive Summary

Measure Q distributes funding across four programs and prioritizes investments that leverage additional funding, provide multiple environmental and community benefits, and support disadvantaged communities. As part of its oversight responsibilities, the Citizens Oversight Advisory Board receives annual reports from funding recipients and provides an opportunity for the public to learn about project progress and provide input on Measure Q funding allocations.

Discussion

The Santa Cruz County Safe Drinking Water, Clean Beaches, Wildfire Risk Reduction, and Wildlife Protection Act (Measure Q) distributes revenues among four funding programs: a Competitive Grant Program (40%), direct allocations to the County of Santa Cruz (20%), direct allocations to incorporated cities (20%), and the Land Stewardship Partner Program (20%). Santa Cruz County Code also establishes implementation priorities for Measure Q investments, encouraging projects that maximize environmental and community benefits, leverage additional funding, and support disadvantaged communities.

The Citizens Oversight Advisory Board (COAB) serves as an independent public oversight body established by Measure Q to promote transparency, accountability, and public participation in the use of Measure Q funds. As part of its responsibilities under Santa Cruz County Code § 4.65.060, the COAB is responsible for conducting public hearings on Measure Q funding allocations

and receiving annual reports from the County, incorporated cities, the Resource Conservation District and land stewardship implementation partner (Land Trust of Santa Cruz County) on projects funded through Measure Q.

To support the COAB in fulfilling these responsibilities, County staff invited direct allocation recipients to provide brief oral updates on the progress of their Fiscal Year 2025–26 Measure Q projects. Representatives from the Resource Conservation District and the Land Trust of Santa Cruz County have been invited to present to the COAB. This item provides the COAB and the public an opportunity to learn more about the use of Measure Q funds, ask questions, and provide input on funding allocations.

Submitted By:

Rebecca Hurley, Deputy Director of Parks, Open Space and Cultural Services
David Reid, Office of Response, Recovery and Resilience



Santa Cruz County Measure Q Citizens Oversight Advisory Board

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REVIEW MEASURE Q FY2026–27 GRANT PROGRAM DRAFT GUIDELINES

Recommended Actions

1. Consider and approve the Measure Q FY 2026–27 Grant Program Guidelines; and
2. Direct staff to submit the revised guidelines to the Board of Supervisors.

Executive Summary

Staff revised the Measure Q Grant Program Guidelines for the FY 2026–27 cycle using recommendations from the FY 2025–26 After-Action Review (AAR) and feedback from applicants, evaluators, and partners. Staff present the revised guidelines to the COAB for approval before submitting them to the Board of Supervisors on November 10, 2026. The guidelines remain in draft until approved by the Board of Supervisors.

Discussion

The FY 2026–27 proposed guidelines revisions largely keep the structure of the FY 2025–26 program with minor revisions and areas of added emphasis. Grants are offered in two sizes: Tier 1 for smaller, community-based projects and Tier 2 for larger projects with broader impact. All projects must still support the Measure Q Vision Plan, and dedicated funding set-asides for San Vicente Redwoods and the Pajaro Valley continues. Key changes are emphasized with bold red font in the attachment and summarized below.

Grant sizes

Staff adjusted the grant ranges based on the applications received last year. The smallest Tier 1 grant is now \$10,000, up from \$5,000, and the largest Tier 2 grant is now \$600,000, up from \$500,000. Projects that only provide education or park access, such as environmental education programs or transportation to parks for disadvantaged youth, are now limited to Tier 1. Tier 2 continues to fund larger projects such as habitat restoration, wildfire fuel reduction,

watershed improvements, and capital projects like construction or facility improvements that benefit the community.

Repeat applications

Organizations that received a grant in the FY 2025-26 cycle may not apply for the same project again unless the new application adds new work, new areas served, or new results.

Scoring

An updated scoring rubric puts more weight on clear, measurable results. Projects will score higher when they offer benefits to more than one Vision Plan priority thematic area. Projects will also score higher when they set specific, measurable targets, such as acres treated or people served. For Tier 2, environmental and wildlife benefits are now worth 20 points, up from 15, and partnerships are worth 5 points, down from 10.

Review and award process

The guidelines now explain in more detail how staff review applications and develop funding recommendations. They also describe improvements to the evaluation process based on findings from the FY 2025-26 after-action review. Staff will work with the COAB to present a single, strong funding recommendation to the Board of Supervisors.

Funding rules

Definitions for costs, payments, and other funding rules are clearer and match the language that will appear in grant agreements.

Staff request that the COAB approve the draft guidelines and direct staff to submit them to the Board of Supervisors. Staff will incorporate any COAB changes before submittal.

Submitted By:

Clare Peabody, Measure Q Analyst

Link to Attachment

- a. [Measure Q FY 2026-27 Grant Guidelines - DRAFT](#)



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FIRST MEETING OF 2027

Recommended Actions

1. Discuss and select the first meeting date of 2027; and
2. Discuss the potential of rotating meeting locations.

Executive Summary

Staff requests that the COAB approve its first meeting date for 2027 and discuss the feasibility of rotating meeting locations to improve access and participation across the County.

Discussion

The Measure Q Citizens Oversight Advisory Board (COAB) will meet at least quarterly, generally on the third Wednesday of the month, in accordance with its bylaws. The Chair or a majority of the Board may call a special meeting or establish additional meeting dates as needed to conduct timely business.

Staff requests that the COAB approve the date of its first meeting in 2027. Santa Cruz County Code 2.38.130 requires the annual meeting schedule to be approved on or before the Board's first meeting in April. To minimize the need for rescheduling, staff recommends postponing approval of the remaining 2027 meeting dates until the Board of Supervisors' 2027 meeting calendar has been finalized.

Staff have also received a request to hold COAB meetings in different areas of the County. To support equitable access and encourage participation from community members throughout the County, staff requests that the COAB discuss the feasibility of rotating meeting locations.

Submitted By:

Rebecca Hurley, Deputy Director of Parks, Open Space and Cultural Services
David Reid, Office of Response, Recovery and Resilience



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MEASURE Q COAB 08.19.2026 MEETING MINUTES

Recommended Action

1. Review and approve meeting minutes from August 19th, 2026.

Executive Summary

Minutes for every meeting are taken and prepared by the Measure Q Citizens Oversight Advisory Board (COAB) Staff Liaison. The Advisory Board is asked to review the minutes for accuracy and approve them for posting, in accordance with Bylaws and Santa Cruz County Code.

Discussion

Minutes are the official written record of what transpires during a meeting and serves as the permanent record of actions taken and gives future direction for staff, agencies, and the public. They include a brief summary of the public participation, discussion and actions taken by the Advisory Board.

In accordance with the Measure Q COAB Bylaws and SCC Code 2.38.160(B) "Official minutes recording the motions entertained and actions taken at each commission or committee meeting shall be prepared by the staff liaison or designee as authorized within the body's authorizing ordinance, submitted to the Board of Supervisors, and posted according to law." Upon approval by the Advisory Board, the meeting minutes will be posted to the Measure Q COAB website.

Submitted By:

Rebecca Hurley, Deputy Director of Parks, Open Space and Cultural Services
David Reid, Office of Response, Recovery and Resilience

Attachments

- a. Measure Q Citizens Oversight Advisory Board – Regular Meeting August 19, 2026 Minutes



Santa Cruz County Measure Q Citizens Oversight Advisory Board



701 Ocean Street, Santa Cruz, CA 95060
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MEETING MINUTES

Wednesday, August 19th, 2026
5:30pm – 7:30pm
Regular Meeting

**Simpkins Family Swim Center
Community Rooms**
979 17th Avenue
Santa Cruz, CA 95062

Introductory Items

1. **CALL TO ORDER / ROLL CALL** Meeting called to order at 5:30 PM.

Present: Julie Howard (District 1), Dennis Webb (District 2), Sandy Brown (District 3), Mark Correia (District 5), Scott Harway (City of Capitola), David Sanguinetti (City of Scotts Valley), Celeste DeWald (City of Watsonville)

Absent: Rachel Dann (City of Santa Cruz)

Vacant: District 4

Staff: Dave Reid (Director – OR3), Rebecca Hurley (Deputy Director – Parks), Clare Peabody (Senior Analyst – OR3), Juan Perez Alvarez (Administrative Services Manager – Parks), Alexis Rodriguez-Rocha (Admin Aide/COAB Liaison – Parks)

2. **AGENDA MODIFICATIONS** No modifications.
3. **ORAL COMMUNICATIONS** No members of the public addressed the advisory board.
4. **ACTION ON CONSENT AGENDA** (items 10-12)

Approved consent agenda – Motion/Second: Sanguinetti/Harway

AYES: 7
NOES: 0
ABSTAIN: 0
ABSENT: 1
VACANT: 1 (District 4)

REGULAR AGENDA

5. **COUNTY STAFF REPORT**

Clare Peabody, Senior Analyst, provided a brief update on FY 2025-26 Grant Awards and the contracting process. She also provided a summary of 6 projects that are being proposed for funding out of the Santa Cruz County allocation to the Board of Supervisors at their Tuesday, August 25th meeting.

Information Items

6. **Fiscal Year 2025-26 Direct Allocation Presentations** | page 4

Staff from the City of Watsonville, City of Santa Cruz and County of Santa Cruz provided a brief overview of their planned, ongoing, and completed projects from Fiscal Year 2025-26.

7. Measure Q Fiscal Year 2025-26 Grant Program After Action Report | page 6

Clare Peabody presented the Measure Q FY 2025–26 Grant Program After-Action Review, outlining feedback from applicants, external evaluators, peer grantmaking agencies, and County staff. The review identified opportunities to improve transparency, application procedures, scoring consistency, and the final award decision process.

COAB Discussion

Vice-Chair Correia asked how adding a third evaluator would affect scoring and whether alternative approaches, such as group scoring, would be preferable to averaging individual evaluations.

- Staff explained that a third reviewer could help reduce scoring variability and the impact of individual differences. Staff noted that blind scoring by external evaluators had been attempted during the first grant cycle since evaluations could be influenced by exposure to other scores and individual judgment. To minimize bias, staff recommended maintaining independent initial evaluations and implementing a variance-flagging process for the next grant cycle. Significant scoring discrepancies would prompt further discussion to better understand and resolve differences.

Commissioner Brown supported the proposal to use three evaluators, noting that the approach could help address concerns and reduce scoring variability. She also raised a concern regarding a Board of Supervisors member's suggestion to use AI in the evaluation process to reduce staff workload.

- **Vice-Chair Correia** asked whether the COAB wished to take a position on the use of AI in the grant process.
- **Commissioner Howard** expressed concerns about using AI to evaluate grant applications, noting that while it may eventually be useful for verifying application completeness, it is not yet sufficiently developed to score applications. She suggested exploring the use of other County employees as evaluators as a potential cost-saving measure.
- Staff noted that many applications contained AI-generated content and discussed ways to improve application quality by using more focused questions and reducing narrative requirements. The goal would be to obtain more authentic, objective, measurable, and outcome-oriented responses.

Commissioner Dewald asked whether evaluators had collaborated to inform the staff recommendation and whether convening them to discuss a collective score might be beneficial.

- Staff explained that evaluators submitted their comments independently. They also noted that a collaborative scoring approach could be explored but may introduce additional variability due to individual biases.

Commissioner Dewald expressed appreciation for the in-depth review and support for the Pajaro Valley set-aside approach and a single staff funding recommendation, noting that this approach would be easier to respond to. She emphasized the importance of applying evaluation criteria consistently and recommended providing COAB members with the same training as

evaluators. She clarified that her concern was not with the transparency of the process, but with the inconsistent application of evaluation criteria.

Commissioner Brown asked when the FY 2026–27 grant guidelines would be discussed and emphasized the need to further address project environmental impacts and potential mitigation measures, suggesting these topics could be incorporated into the application. She also noted the importance of improving communication between the COAB and the Board of Supervisors regarding the grant recommendation process.

- Staff clarified that the FY 2026–27 grant guidelines would be presented for discussion at the next proposed meeting in October. Staff also requested clarification on the COAB’s interest in addressing environmental impacts, including what information members would like to see or incorporate into the grant application and guidelines.
- **Commissioner Howard** noted that applicants may not know which CEQA review pathway will apply to their projects at the time of application, making it difficult to answer questions about environmental impacts. She explained that projects would undergo the applicable environmental review as they move forward and suggested linking to the relevant information on the Clearinghouse website.

Vice-Chair Correia emphasized the challenge of developing a fair and equitable application process given the broad range of projects eligible for Measure Q funding. He raised the question of how the COAB and staff can design an application process that promotes equitable funding distribution without disproportionately concentrating funds in one area. In light of the divided vote on funding recommendations, he also raised the possibility of requiring a higher voting threshold to approve grant recommendations. Additionally, he requested that deliberations on grant awards be scheduled on a date when a majority of COAB members could attend in person.

Commissioner Dewald asked whether any funded projects affect natural habitats.

- Staff explained that grant agreements require compliance with CEQA and all applicable state and local regulations. Applicants were asked to indicate whether their projects were exempt from CEQA or whether an environmental review pathway had been identified. Staff noted that applicants were at varying stages of the environmental review process.

Commissioner Webb cautioned that CEQA compliance is more complex than checking a box or self-certifying an exemption, given the multiple layers of applicable laws and requirements. He noted that the COAB may have limited visibility into project-level environmental review and cautioned that an in-depth discussion could extend beyond the COAB’s role. He also suggested that the application could instead include additional narrative questions regarding environmental review and compliance.

Public Comment

3 members of the public addressed the COAB.

Action Items

8. Approve special meeting on Wednesday, October 14th, 2026 | page 8

Approved special meeting on *Wednesday, October 21st, 2026* – Motion/Second: Webb/Dewald

AYES: 6
NOES: 0
ABSTAIN: 0

ABSENT: 2
VACANT: 1 (District 4)

9. Elect Chair and Vice-Chair | page 10

Elect Mark Correia as Chair for the remainder of 2026 – Motion/Second: Brown/Webb

AYES: 6
NOES: 0
ABSTAIN: 0
ABSENT: 2
VACANT: 1 (District 4)

Elect Sandy Brown as Vice-Chair for the remainder of 2026 – Motion/Second:
Correia/Sanguinetti

AYES: 6
NOES: 0
ABSTAIN: 0
ABSENT: 2
VACANT: 1 (District 4)

CONSENT AGENDA

Consent items include routine business that does not call for discussion. One roll call vote is taken for all items. Only a Board Member may pull items from Consent to Regular Agenda. Members of the public must request that a Board Member pull an item from the Consent Agenda prior to the start of the meeting.

- 10. Approve meeting minutes from May 27th, 2026 | page 11**
- 11. Review and approve template for the Annual Citizens Oversight Advisory Board Measure Q Report to the Santa Cruz County Board of Supervisors | page 16**
- 12. Accept and file reports on the FY 2025-26 Measure Q Direct Allocations | page 18**

Written Correspondence Listing

- I. [Letter from Coastal Watershed Council](#)**

Adjournment Meeting adjourned at 7:29 PM.

NEXT MEETING DATE:

5:30 PM Wednesday, ~~November 18th, 2026~~ October 21st, 2026

Simpkins Family Swim Center Community Rooms

979 17th Avenue, Santa Cruz, CA 95062



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COAB MEASURE Q ANNUAL REPORT

Recommended Actions

1. Consider and approve the Citizens Oversight Advisory Board Measure Q Annual Report; and
2. Direct staff to submit the report to the Board of Supervisors.

Executive Summary

Santa Cruz County Code requires the Citizens Oversight Advisory Board (COAB) to report annually to the Board on the outcomes of Measure Q-funded projects and programs and how funds leveraged additional public and private resources. To support this requirement, Measure Q Staff have prepared a draft FY 2025-26 Annual Report using the approved template and asks the COAB to consider approval of the report for submission to the Board of Supervisors.

Discussion

Santa Cruz County Code § 4.65.060(A)(3)(e) requires the Measure Q Citizens Oversight Advisory Board (COAB) to report annually to the Board of Supervisors (BOS) on the outcomes of projects and programs funded through Measure Q and how the Act has leveraged additional public and private funds.

At its August 19th meeting, the COAB approved a standardized annual report template developed by Measure Q staff to guide consistent reporting of program activities. Staff used the approved template to prepare the draft Annual Report for COAB review. The report is organized around Measure Q's four funding programs: the Grant Program and the three Direct Allocation programs. This structure provides an overview of Measure Q investments across the different funding mechanisms and their associated outcomes.

Staff requests that the COAB review and approve the draft FY 2025-26 Annual Report for submission to the BOS. The report fulfills the COAB's annual

reporting responsibility, promotes transparency regarding how Measure Q funds have been used to advance the Act's goals, and provides a consistent basis for evaluating investments and outcomes over time.

Submitted By:

Rebecca Hurley, Deputy Director of Parks, Open Space and Cultural Services
David Reid, Office of Response, Recovery and Resilience

Link to Attachment:

- a. [Citizens Oversight Advisory Board FY 2025-26 Measure Q Annual Report – DRAFT](#)



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MEASURE Q COAB 2025–26 BIENNIAL REPORT

Recommended Actions

1. Accept the Measure Q COAB 2025–26 Biennial Report prepared by staff; and
2. Direct staff to submit the report on behalf of the COAB to the Board of Supervisors.

Executive Summary

Review and accept the Measure Q Citizens Oversight Advisory Board (COAB) Biennial Report prepared by staff highlighting the activities during calendar years 2025 and 2026.

Discussion

In accordance with Santa Cruz County Code Section 2.38.170 and the Measure Q COAB bylaws, an annual report shall be prepared highlighting the Board's activities, accomplishments, and future goals. The report provides an opportunity to reflect on the COAB's work over the last two years, document progress toward its responsibilities, and identify priorities and objectives to guide its work moving forward.

The report format is prescribed by County Code, and staff have compiled a draft for the COAB's review and consideration. Staff request that COAB members review the draft report, provide any feedback or recommended revisions, and approve the report for submission to the Board of Supervisors.

Submitted By:

Rebecca Hurley, Deputy Director of Parks, Open Space and Cultural Services
David Reid, Office of Response, Recovery and Resilience

Attachment

- a. Measure Q COAB 2025–26 Biennial Report



Santa Cruz County Measure Q Citizens Oversight Advisory Board



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2025 – 2026 BIENNIAL REPORT

ROLE OF THE CITIZENS OVERSIGHT ADVISORY BOARD

The Advisory Board's powers and duties are identified in Santa Cruz County Code §4.65.060, and summarized as follows:

- (a) Conduct hearings and receive public input on allocations related to this Act.
- (b) Receive reports annually from the County, each of the incorporated cities, the Resource Conservation District of Santa Cruz County and the land stewardship implementation partner on projects funded pursuant to Santa Cruz County Code §4.65.040.
- (c) Report to the Board of Supervisors annually on the outcomes of the projects and programs funded through the Act as well as how the Act was used to leverage other public and private funds. Annual reports may also provide suggested direction on the types of projects to prioritize in the coming year.
- (d) Approve a five-year vision plan to support grant criteria and awards.
- (e) Select the land stewardship implementation partner every five years.

MEETINGS AND STRUCTURE

The Advisory Board meets no less than quarterly in-person on a Wednesday at an identified County facility. The Advisory Board agrees upon a schedule for the year's meetings at or prior to the first meeting of the year.

The Advisory Board is composed of nine (9) members, five (5) appointed by the Board of Supervisors, and four (4) appointed by each incorporated city. The Advisory Body operates using Rosenberg's Rules of Order and meetings are governed by a Chairperson and a Vice-Chairperson who are elected on an annual basis. Staff support is provided by the Office of Response, Recovery, and Resilience (OR3) and the Department of Parks, Open Space and Cultural Services (POSCS).

ADVISORY BOARD STAFF

Dave Reid, Director (OR3)

Rebecca Hurley, Deputy Director (POSCS)

Clare Peabody, Senior Analyst (OR3)

Juan Perez Alvarez, Administrative Services Manager (POSCS)

Alexis Rodriguez-Rocha, Administrative Aide (POSCS)

ATTENDANCE

The Advisory Board members' attendance for the past twenty-four months can be found on pages 4-5 of this report.

ACTIVITIES AND ACCOMPLISHMENTS

- Nine board members were appointed:
 - o **District 1** – Julie Howard
 - o **District 2** – Dennis Webb
 - o **District 3** – Sandy Brown
 - o **District 4** – Julissa Espindola (resigned May 2026) & Mariana Colibri-Urgo (appointed Sept. 2026)
 - o **District 5** – Mark Correia
 - o **Capitola** – Scott Harway (resigned September 2026)
 - o **Santa Cruz** – Rachel Dann
 - o **Scotts Valley** – David Sanguinetti
 - o **Watsonville** – Celeste DeWald
- Adopted and amended bylaws to guide the COAB's operations, decision-making, and responsibilities.
- Selected Land Trust of Santa Cruz County as the Land Stewardship Implementation Partner for 2025-30.
- Fostered engagement with community members and stakeholders during the development of the Vision Plan and Grant Program.
- Participated in the development and approved the final 2025-30 Measure Q Vision Plan to support grant criteria and awards.

- Received presentation on the financial process of Measure Q including timing for funds to be collected and dispersed to direct allocation recipients and the grant program.
- Advanced annual reporting and accountability.
- Provided opportunities for public participation and community input.
- Received reports on Measure Q activities from direct allocation recipients:
 - o Santa Cruz County
 - o Each of the incorporates Cities (Capitola, Santa Cruz, Scotts Valley & Watsonville)
 - o Resource Conservation District of Santa Cruz County
 - o Land Trust of Santa Cruz County (land stewardship implementation partner)
- Measure Q Grant Program:
 - o Adopted grant framework for the inaugural FY 2025–26 Measure Q Grant Program
 - o Reviewed a proposed \$2.74 million grant portfolio, considered geographic equity and community impact, and recommended final project awards for both Tier 1 and Tier 2 projects to the Board of Supervisors.
 - o Provided feedback and identified improvements to grant administration, reporting, transparency, and equitable access to future funding opportunities.
 - o Reviewed and adopted grant framework for the FY 2026–27 Grant Program.

2027–28 PROPOSED GOALS

1. **ACCOUNTABILITY AND TRANSPARENCY:** Review annual reports, evaluate project outcomes, and strengthen public access to information about Measure Q expenditures and results.
2. **EQUITABLE AND EFFECTIVE FUNDING:** Evaluate grant program performance, improve funding processes, and monitor geographic distribution and alignment with community needs.
3. **STRATEGIC ALIGNMENT AND COMMUNITY ENGAGEMENT:** Advance the Five-Year Vision Plan, expand meaningful public input, and develop evidence-based recommendations for future investments.

MEASURE Q CITIZENS OVERSIGHT ADVISORY BOARD

2025 ATTENDANCE

P = Present
 E = Excused Absence
 U = Unexcused Absence
 V = Vacant
 C=Canceled/No Quorum

Meets no less than quarterly on the third Wednesday of the month	Jan.	Feb.	Mar.	Apr. 16 & 30	May 21	June 18	July 30	Aug.	Sep. 3	Oct. 8 & 15	Nov. 19	Dec.
DISTRICT 1 – SUPERVISOR KOENIG												
Julieann Howard				P / P	P	P	P		E	U / C	P	
DISTRICT 2 – SUPERVISOR DE SERPA												
Dennis Webb				P / P	P	P	P		P	P / C	P	
DISTRICT 3 – SUPERVISOR CUMMINGS												
Sandy Brown				P / P	P	E	P		P	P / C	P	
DISTRICT 4 – SUPERVISOR HERNANDEZ												
Julissa Espindola (Vice-Chair)				P / P	P	P	P		P	P / C	P	
DISTRICT 5 – SUPERVISOR MARTINEZ												
Mark Correira				P / P	P	P	P		P	U / C	P	
CITY OF CAPITOLA												
Scott Harway				P / P	P	P	E		P	P / C	P	
CITY OF SANTA CRUZ												
Rachel Dann (Chair)				P / P	P	P	P		P	P / C	P	
CITY OF SCOTTS VALLEY												
David Sanguinetti				P / P	P	P	E		P	P / C	P	
CITY OF WATSONVILLE												
Celeste DeWald				V / P	P	P	P		P	E / C	P	

MEASURE Q CITIZENS OVERSIGHT ADVISORY BOARD

2026 ATTENDANCE

P = Present **R** = Remote **E** = Excused Absence **U** = Unexcused Absence **V** = Vacant **C**=Canceled/No Quorum *=Special Meeting

Meets no less than quarterly on a Wednesday	Jan. 14*	Feb. 18	Mar. 18*	Apr.	May 6 & 27	June	July	Aug. 19	Sep.	Oct. 21*	Nov. 18	Dec.
DISTRICT 1 - SUPERVISOR KOENIG												
Julieann Howard	P	C	P		P / R			P				
DISTRICT 2 - SUPERVISOR DE SERPA												
Dennis Webb	P	C	P		P / P			P				
DISTRICT 3 - SUPERVISOR CUMMINGS												
Sandy Brown (Vice-Chair)	P	C	P		P / P			P				
DISTRICT 4 - SUPERVISOR HERNANDEZ												
Julissa Espindola	P	C	P		P / P			V				
Mariana Colibri-Urgo												
DISTRICT 5 - SUPERVISOR MARTINEZ												
Mark Correira (Chair)	E	C	P		P / R			P				
CITY OF CAPITOLA												
Scott Harway	P	C	P		P / E			P		V	V	
CITY OF SANTA CRUZ												
Rachel Dann	P	C	P		P / P			E				
CITY OF SCOTTS VALLEY												
David Sanguinetti	P	C	P		P / P			P				
CITY OF WATSONVILLE												
Celeste DeWald	P	C	P		P / P			P				